



**THE FINEST WHEAT, GLUTEN AND
LACTOSE FREE FOOD**

**CLASSIC CATERING
INFORMATION
DOCUMENT**

INTRODUCTION

Classic catering has just launched a:

- New
- Award winning
- Gluten free range by Delicious Alchemy
- Designed especially for foodservice

Unlike other gluten free ranges, each product is:

- Of the highest quality
- Individually portioned to ensure zero waste in this niche market
- Packed in small case sized to ensure zero wastage and to reduce storage space required
- Has a long, natural shelf life to ensure zero wastage – for example, most products are sold in frozen
- Individual portioning also reduces the risk of contamination with gluten in busy kitchens thus increasing safety
- Free of GM ingredients, artificial colours, flavours and preservatives

If chefs are unsure about gluten free catering they can look online at the Delicious Alchemy Chef's Forum:

http://www.deliciousalchemy.co.uk/Gluten_free_Chefs_forum.htm

Here they can:

- Find out what celiac disease is
- How it affects customers
- Download and print off a gluten free ingredient 'quick reference guide' to help them check at a glance which ingredients are gluten free and what's not.
- Download and print a 5 step guide to safe, gluten free catering. It's a kitchen poster that can be hung on the wall as a reference.
- Look at business reasons why catering for gluten free customers is a good idea
- Download and print off menu tools designed to assure customers that they are getting the highest quality and safest gluten free service.

Product descriptions:

Wheat/Gluten free Loaf



Winner of a Two Star Gold award from the Guild of Fine Foods 2007.

- With a soft, fresh texture, this loaf is perfect for sandwiches.
- Presliced for portion control – min of 11 slices
- Requires frozen storage.
- Supplied in boxes of 4.
- Shelf life of 12 months from manufacture.



Wheat/Gluten free rolls

Shortlisted in (our ginger cake won the award)



- A soft, versatile, 65g gluten free roll (9.5cm/3 3/4in diameter).
- Perfect for soups, dinner or as a sandwich carrier.
- Requires frozen storage
- Supplied in boxes of 12.
- Shelf life of 12 months from manufacture



Wheat/Gluten free pizza bases

- Soft, bread-like texture
- Thin base of 150g each, 22cm/8in diameter, 2cm/1in high
- Requires frozen storage
- Supplied in boxes of 12.
- Shelf life of 12 months from manufacture.



Wheat/Gluten free burger buns

- Soft, fresh texture
- Unsliced
- Requires frozen storage
- Supplied in boxes of 12.
- Shelf life of 12 months from manufacture.



Wheat/gluten and Lactose free Cakes

- Individually portioned, soft, delicious gluten & lactose free sponges, perfect for both conferencing and desserts.
- Easily held in the hand for conferencing.
- Outer packaging peels off allowing easy removal of the cakes for use as dinner desserts.
- Two flavours – ginger miniloaf and mocha syrup sponge
- 95g each, 10cm long, 4cm high, 4cm wide
- Requires frozen storage
- Supplied in boxes of 12.
- Shelf life of 12 months from manufacture

Ginger miniloaf

Winner of:



Mocha Syrup sponge



Wheat/gluten free Scones

- A soft, versatile, 80g gluten free scone with generous amounts of sultanas spread throughout. Perfect for breakfast and afternoon tea
- Requires frozen storage
- Supplied in boxes of 12.
- Shelf life of 12 months from manufacture.



Wheat, gluten and dairy free, twin packed, biscuits

- Biscuits with a home baked look.
- Crunchy and delicious – you would never know they were gluten free.
- Available in two flavours – sultana and chocolate chip.
- Requires ambient storage
- Supplied in boxes of 60.
- Shelf life of 9 months from manufacture.



Gluten & Lactose free muesli individual portion packs (90g)

- Breakfast is the most difficult meal of the day for people with coeliac disease. There is very little available for them – no bread, pastries, oats and most breakfast cereals are ruled out because they have barley extract in them.
- They also struggle to find any suitable food once they leave the premises, thus remaining hungry until they can cook something for themselves at home.
- Individual portion packs of muesli are 90g each - almost double the weight of an Alpen portion pack to ensure the person has a good breakfast, given there will be little else available for them.
- Requires ambient storage
- Supplied in boxes of 28.
- Shelf life of 12 months from manufacture.

